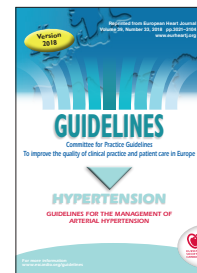


Case Study Oxford University Press

Even though Oxford University Press ceased printing books in 1989, Oxuniprint was formed and continued to operate, printing internal stationery and a number of University publications including the *Gazette*.

Since then, the relationship between the University, Oxford University Press and Oxuniprint has grown to include a myriad of print solutions.

We now print a range of high-quality, cost-effective products for a variety of internal customers. For the University the range includes prospectuses, information leaflets and flyers for special events. For OUP there are blads, book proofs and marketing materials for new and exciting titles. Our close ties allow us to help each other and work together to achieve a great end result.



'ELT have been working with Oxuniprint for numerous years supplying the department with a wide range of items from printed inlays for cassettes / CDs and nowadays with brochures, catalogues, posters, bookmarks, bound proofs and lots more.'

The Customer Service team are easily approachable, happy to help with any questions and we appreciate their support on projects which don't run as smoothly as they should or last minute changes. Great communication.

Products are printed and delivered on time. They have a very flexible delivery service allowing split delivery of bulk stock to Kettering or direct to your desks, even with late notice or change. If dates need to be improved Oxuniprint will always try to assist this where they can.'

Anna Jeffery, Delivery Project Manager, ELT

'Oxuniprint are a joy to work with, they are always friendly and approachable, and always happy to help advise on a project. I've been impressed by their quick responses, their helpful guidance on specifications, and their enthusiasm for getting a job done, often pulling out all the stops to help us make our deadlines.'

Claire Cooper, Senior Production Controller, Ed-UK

'Oxuniprint has been our valued partner for the past five years. The consistent quality of their services has allowed us to continually meet the needs of our demanding clients. Time and again, their flexibility and innovation has helped us overcome the most difficult tasks and on a personal level they are always a pleasure to deal with.'

Richard Young, Reprint Sales Manager, Journals

'Here in the print department of OUP academic marketing operations we have been working with Oxuniprint for as long as we can remember and their attention to detail, performance and customer service never waivers in the slightest.'

From the customer service team, to pre-press, down to the print floor, every single person who we come into contact with at Oxuniprint are a joy to work with.

Any of our print requirements (of which there are many) are never too much trouble for the teams in both Oxford and Kidlington with the production of the products to the highest quality which are always delivered on time.

The prices we pay for the products that are produced and received are very competitive and I would go as far as to say that they cannot be beaten on price compared to other suppliers that we use.

Overall we are very happy to be partnered with Oxuniprint here at OUP academic marketing operations and we look forward to working with Oxuniprint for many years to come for all our print needs.'

Lee Ashworth, Team Leader, Academic Print Marketing